

## ABSTRACT

The present invention generally relates to an inventive automated system, and method for its use, including a computer having a computer program defining three development phases including project proposal development, business proposition development, and implementation for market introduction. The project proposal development phase includes a unique idea verification feature by automated reference to an internal knowledge repository and database. The computer is coupled for inter-communication to a plurality of stations or clients from which respective authorized users each have a browser-based interface with the computer.

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